




**GLOBAL  
POLLTRAXE**  
CONSULTS

THINK . DELIVER . TRANSFORM

## COMPANY PROFILE



Providing high quality development  
consulting services to international  
development agencies for over a decade



...proven expertise,  
established presence  
and networks...



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# Introduction

Global Polltraxe Consults (GPC) provides applied knowledge, technical consulting and development services on demand and online to development agencies, civil society, international and national non-governmental organizations. Our expertise is in issues of gender equality and inclusion, governance, social development, peace and security, humanitarian response and conflict.

We are a partnership of research think-tanks and established reputable international development professionals. We provide bespoke research and consultancy services in addition to the regularly updated information resources which are demand driven. The GP Consults team has been providing high quality development consulting services to international development agencies for over a decade. We have adopted a participatory approach to our consulting services and ensures that we meet the demands and aspirations of our clientele on time, budget and scope.

Through our proven expertise, established presence and networks, we have built a solid track record in meeting our client's needs and goals, delivering a range of services: research methods adapted to the field, data collection, analysis, report writing, academic papers and policy briefs, as well as multi-media work including video, photos, and testimonies from the field.



## Our Values

### Partnership

Bringing together people from diverse backgrounds and adopting an inclusive approach to work.

- Communicating effectively
- Sharing information
- Building relationships

### Resourcefulness

Working in complex, challenging situations and using resources wisely to achieve high quality outcomes.

- Communicating effectively
- Sharing information
- Building relationships

### Creativity

Finding new ways to create value through innovative thinking, technology, and better ways of working.

- Communicating effectively
- Sharing information
- Building relationships

## Our Approaches

### Gender is our Business

We are focused on ensuring both equity and equality as related concepts. All our consulting services ensure active and meaningful participation of women, persons with disability, children, elderly, youth, minority populations and key population groups while making meaningful benefits and solutions that are relevant to their needs and aspirations.

### Participatory approach:

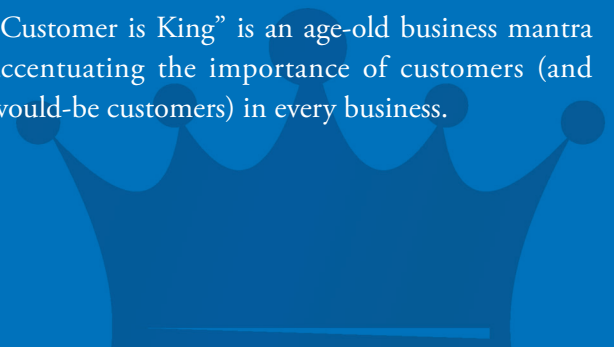
The GP Consulting firm utilizes its strong practical experience from previous assignments and tested approaches/methodology to deliver the required deliverables of any assignment. GP Consulting delivers timely and reliable reports bringing a fresh and innovative approach to consulting services.

### Rights Based Approach:

The do no harm approach is one very fundamental consideration in all our consulting services and we ensure we support every effort to uphold, promote, preserve and protect fundamental rights of all stakeholders in any assignment.

### Customer is the King

“Customer is King” is an age-old business mantra accentuating the importance of customers (and would-be customers) in every business.



## Results Based Approaches

Providers face six interrelated challenges in implementing their results-based management approaches:

- **Goals:** linking results to goals and building narratives
- **Purpose:** ensuring Results-Based Management approaches are fit for purpose
- **Attribution:** being realistic about attributing and aggregating results
- **Ownership:** enabling country ownership of results information
- **Performance:** linking results and performance to inform delivery
- **Culture:** enhancing resources to build a learning culture

Our consulting approach prioritizes the results framework and ensures that we deliver clear results and outcomes depending on context and scope of the consultancy.

## Leaving no one behind

Even from the limited data currently available, however, it is clear that the benefits of development are not equally shared. In all our development consulting interventions, we ensure that we reach the most marginalized including women, children, PWD, elderly, youth and minority key populations.

## Research Ethics

We abide by safeguarding principles, collect informed consent from all our research participants, employ quality control mechanisms at every step of the research process, and engage in workshops to validate our findings with stakeholders.



...we deliver clear results  
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# Our Concentration and Services

## Technical Monitoring and Evaluation of development Projects

GP Consults has several years of Monitoring & Evaluation experience, with a pool of consultants that have taken part in a large array of projects and trainings in Africa. Our service offering regarding M&E includes development of M&E plans, Project Implementation plans and M&E frameworks. continuous data collection before, during and after program roll out (monitoring), as well as measuring outcomes, impact and effectiveness of programmes (evaluation).

## Our M&E work includes the following suite of sub-services

- Evaluation and research: impact and outcome evaluations, performance assessments, process evaluations and formative research
- Monitoring support: monitoring/performance frameworks, indicators and plans, data quality audits/assessments
- Capacity building: training and workshops, M&E systems development and support and mentoring
- Assessments and Evaluation Processes: Designing an evaluation; and Conducting an evaluation
- Performance and impact evaluations
- Planning, Monitoring and Evaluation and Results-based Management
- Project and program design
- M&E system design including Report writing and presentation

## Communications for Development

Our approach encompasses access to and exchange of information, dialogue, creation of knowledge and open access to knowledge, development communication, strategic communication, participatory communication, expressive culture, media, information and communications infrastructure and technologies.

### We offer related services including;

- Publishing and publications management
- Editing and proofing
- Technical writing



- Design and development of graphics
- Conceptualization and production of infographics and other multimedia productions
- Repackaging of research, publications and ensuring they are responsive to your needs as a client
- Development of brochures, fact sheets, and other short form materials
- Conducting communications audits and developing related strategies

## Data Visualisation and Analytics

Our data processing and analysis department is equipped with a full range of data interrogation software packages including: STATA, SPSS, RStudio, NVIVO, Excel, Epi Info, etc. Our data processing team are experienced in data cleaning, tabulation and analysis; thus we are able to provide our clients with data tabulations, raw data as well as clean data in a range of formats, namely: ASCII, SAV, DAT, CSV, XLXS, etc. Our research teams implement advanced sampling strategies, including standard stratified sampling and cluster-sampling techniques, as well as more advanced reference-driven sampling methods.

We are particularly known for our expertise in the following sub-topics:

- Sampling methodologies
- Statistical models, indices, and predictive analytics
- Tools creation for the analysis and interpretation of field-collected data
- Setting standards for field data collection and analysis
- Mobile Survey Programming and vast experience in deploying mobile data collection tools including: Open Data Kit (ODK), Kobo Collect, CSPro for android, Survey To Go, Epi Info for android, etc.
- Open end Coding
- Remote GIS sensing and mapping

## Operational Research, M&E Studies:

We undertake needs assessments, Baseline surveys, KAP surveys, Mid-term & End/Final evaluations, feasibility studies, operational research, M&E Studies in the following areas: WASH, Health & Nutrition, Business, Education, Agriculture, Food Security & Livelihood, Financial Management, ICT4D, PIA, EIA, NRM, etc.

## Training & Capacity Development:

The vision of our training and capacity building programs embraces a multidimensional approach to sustainable research and socio-economic development. We offer training in the following areas: Data Management, Analysis & Reporting, Mobile data collection technology, etc.



## Documentation Consulting

We help document your projects to outline the key results and outcomes. We are good at conducting project follow ups and ensure that related information is extracted from your beneficiaries and packaged in a way that befits attracting further partnerships and also communicating your results in a clear manner.

## Gender, SDGs and Development Research

Researchers of policy effectiveness concur in concluding that women's collective action holds the key to women's empowerment. This underlines the fact that women's empowerment is a political achievement, not something that can be achieved by fiat. We undertake initiatives that support the gender responsive localization and implementation

of the Sustainable Development Goals (SDGs) by providing technical support through gender sensitization and capacity strengthening trainings, and actions to support women and men leaders in gender-sensitive perspective.

- GP Consults undertakes gender analysis and research on priority areas and produce credible well-grounded statistical analyses and related reports.
- We engage proactively in advocacy, knowledge management and promotion of gender statistics
- We conduct research in strategic areas related with the topic of Gender Statistics, including SDGs.
- We carry out Policy research and prepare quantitative and qualitative studies, utilizing statistical methodologies, and knowledge of database applications for statistical analysis.



...we undertake initiatives that support the gender responsive localization and implementation of the Sustainable Development Goals

## Knowledge Management for Development (KM4D)

KM involves transforming intangible, tacit knowledge (i.e., information in people's heads) into explicit knowledge (i.e., knowledge in a format that can be stored and shared with others).

Our KM4D services are focused on;

- Development and implementation of KM4D strategies and plans
- Development of knowledge products in diverse forms including;
  - Policy briefs
  - Position papers
  - Journal papers
  - Publications fact sheets
  - Synthesis of the related publications
  - Development of executive summaries of knowledge products
  - Quality assurance of all knowledge products with proper checklists
  - Ethical review of publications including checking for plagiarized work and content validation
- Repackaging of publications including short forms
- Development of multimedia displays of publications
- Hosting webinars, hangouts and chats for knowledge
- Hosting and coordinating international conferences and seminars
- Development and operationalization of dissemination strategies for knowledge products

## Research and Development

Our Research has 7 years of experience in primary research and has a strong commitment to obtaining the information required to fuel sustainable and inclusive growth across Africa. We execute solid qualitative research, including focus group discussions, key-informant interviews, observations/ethnographies and basic human centered design. We have a track record of executing qualitative projects in in major cities, rural and remote areas of various African countries

### We are particularly known for our expertise in the following sub-topics:

- Monitoring and evaluation
- Action and implementation research looking at barriers and constraints, testing and integrating solutions found
- Exploring the role of innovation and technology

The pillar team also conducts action research, evaluation studies, and acts as a learning partner alongside NGOs and multilaterals looking to implement and scale innovative programming in the fields of education, healthcare and nutrition, livelihoods and employment in the Global South.

## Staff Profile

Our expert and experienced staff are highly specialised in their domains (technical writing, research, monitoring and evaluation and gender research). Our consultants are;

- Creative Thinkers
- Effective
- Compelling
- On time
- Thoughtful
- Researched

Our expert and experienced staff are highly specialised in their domains...



## Contact us

### Research Helpdesk Contact

The research helpdesk provides rapid desk-based research on questions related to governance, social development, conflict and humanitarian topics. We provide a report that synthesises the key issues and literature and includes expert comments from academics and practitioners. The helpdesk has more extensive literature reviews, conflict analyses, topic guides and professional development reading packs.

If you have any questions about our services, please contact us by phone, or email and a certified business continuity consultant will contact you.

Our mission is to provide the best and most complete design and editing consulting services portfolio.

We have permanent offices in Nairobi, Somali. You can contact us through one of the following email addresses:

For potential business ventures, please write to: **consultancy@gpc.co.ke**

For any other question or comment, please write to: **info@gpc.co.ke**

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